

Carnegie Mellon University

HeinzCollege

Carnegie Mellon University's Master of Science in Public Policy and Management (MSPPM) has several implemented policies that are considered best and breakthrough practices in promoting student diversity.

Firstly, Heinz College has been a long time participant in the Public Policy and International Affairs Program (PPIA) Junior Summer Institute. This unique summer program educates underrepresented undergraduates on the requirements and rewards of graduate education in public service as well as supports students with future employment in public service careers. It has also developed the C squared initiative. This initiative connects incoming students through courses, social activities and events to the entire campus. Both represent significant investments on behalf of the program to promote student diversity.

Secondly, in addition to traditional recruitment activities, including job fairs, recruitment, and multi-media advertising, Heinz College offers several scholarships targeted to minority students. The program's partnership the Posse Foundation (a national organization) serves underrepresented students on campus. Through this foundation along with other private scholarships based on diversity, CMU identifies students who have the potential to achieve academic success, but are traditionally overlooked in recruitment efforts and offers aid to qualified individuals.

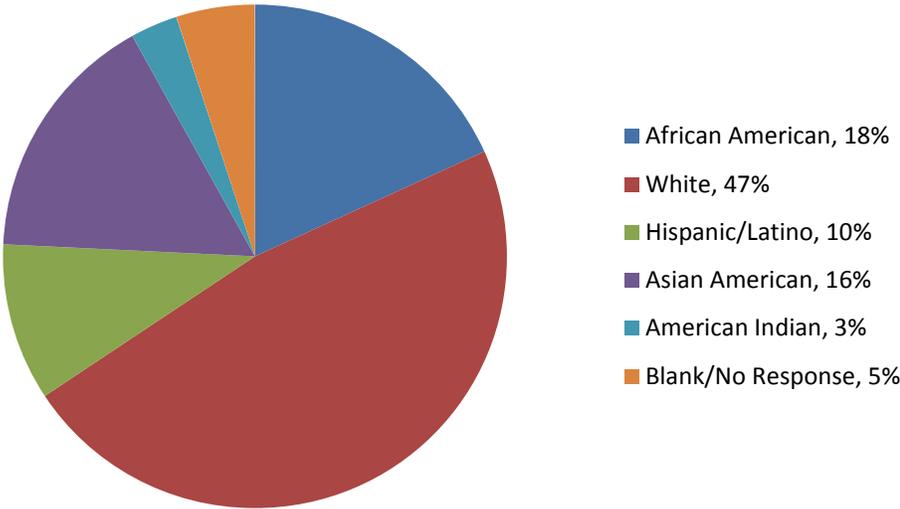
Heinz College initiated a number of tactics to increase the Hispanic populations. For example, Heinz partnered with the Hispanic Association of Colleges and Universities (HACU), Texas Legislative Internship Program, and the University of Texas at San Antonio's Legislative Scholars program to offer scholarship support to students admitted into the program.

Carnegie Mellon University also has a campus in Adelaide, Australia. This campus attracts international students seeking the opportunity to study in a global environment, further promoting the university's and program's diversity. While it is certainly not expected that MPA/MPP programs establish programs in foreign countries, programs could endeavor to reach out to international institutions or other U.S. schools with foreign contacts to inspire connection and collaboration on a global scale.

The combination of the above efforts on the recruitment, assistance and international outlook has created substantial diversity in the Carnegie Mellon MSPPM program. The success of these policies is reinforced by the program's demographics based on the data reported for the 2011-2012 Cohort. 152 total students began the MSPPM program in 2011-12. 105 were U.S. citizens (69% of total). 47 were international students (31%).

While Whites remain the majority of the U.S. population at 47%, almost half of the students are minority students. Both African Americans and Asians make up more than 15% of the U.S. student body. The Heinz College's student body is an exemplary example of inclusiveness.

Figure 3.1: Carnegie Mellon University MSPPM, U.S.-only Student Demographics 2011-2012



Amongst the U.S. citizens, the above were the self-reported responses on the application for admission.