

The mission of the MPA program at the University of North Carolina at Chapel Hill is to prepare public service leaders						
Public Service Values						
Accountability and transparency				Efficiency and effectiveness		
Respect and equity				Professionalism and ethical behavior		
Curriculum Overview						
Fall Semester (first year)				Spring Semester (first year)		
Credits	Course	Name		Credits	Course	Name
3	PUBA 709	PA Institutions and Values		3	PUBA 710	Organization Theory
3	PUBA 719	PA Analysis and Evaluation I		3	PUBA 720	PA Analysis and Evaluation II
3	PUBA 721	Professional Communications		3	PUBA 723	Human Resource Management
<u>3</u>	PUBA 760	Law for Public Administration		<u>3</u>	PUBA 731	Public Financial Management
12				12		
Professional Work Experience						
Fall Semester (second year)				Spring Semester (second year)		
Credits	Course	Name		Credits	Course	Name
3	PUBA 711	Public Leadership		1.5	PUBA 746	MPA Portfolio
1.5	PUBA 745	Professional Work Experience		3		Elective
3		Elective		3		Elective
<u>3</u>		Elective		<u>3</u>		Elective
10.5				10.5		

MPA Competency List				
Competency	Intermediary Competency (IC)	Where IC is measured	What is used to measure IC	How measure is assessed
To lead, manage, engage others in public service	Analyze organizations and their environments from multiple perspectives and apply that analysis in assessing alternative courses of action ¹	PUBA 710	Final exam	Grading rubric
	Evaluate appropriate processes and structures to achieve organizational goals	PUBA 710	Final exam	Grading rubric
	Diagnose group dynamics and apply insights in building team effectiveness	PUBA 711	Book review & peer evaluation	Grading rubric
	Understand how to collaborate across boundaries to build strategic relationships and achieve goals	PUBA 711	LPI feedback & memo	Grading rubric
	Apply and evaluate project management ² in practice	PUBA 745	PWE paper	Grading rubric
	Create and critique own personal model of leadership	PUBA 711	Leadership Development Plan	Grading rubric
To apply public service values and ethics	Identify the legal and ethical implications of social equity and diversity in the public service	PUBA 709	Case 10.2 & final exam question #1	Grading rubric
	Analyze public service actions and options in the context of competing public service values	Portfolio	Section II	Grading rubric
To understand social, economic, and political context	Evaluate the impact of intergovernmental and intersectoral relations	PUBA 709	Final exam question #2	Grading rubric
	Analyze current situations in light of public administration history and enduring debates	PUBA 709	Paper & final exam question #3	Grading rubric
	Analyze the impact on decision making of managing in a political environment	Oral exam	Questions	Grading rubric
To effectively communicate	Write clearly, concisely, and unambiguously	PUBA 721	Persuasive memo	Grading rubric
	Give organized and convincing oral presentations	PUBA 721	Persuasive presentation	Grading rubric
	Listen and think critically	Oral exam	Questions	Grading rubric

¹ Includes strategic planning

² Project management is the discipline of planning, organizing, securing, managing, leading, and controlling resources to achieve specific goals

Competency	Intermediary Competency (IC)	Where IC is measured	What is used to measure IC	How measure is assessed
To analyze information for decision making	Identify, analyze, and evaluate public problems, issues, and choices	PUBA 719	Final research paper	Grading rubric
	Understand basic performance management	PUBA 719	Final research paper	Grading rubric
	Select, apply, critique, and interpret analysis for informing decisions	PUBA 720	Final research paper	Grading rubric
	Identify, collect, manage, and interpret relevant qualitative and quantitative data	PUBA 720	Final research paper	Grading rubric
	Design and conduct appropriate research to evaluate public problems	PUBA 720	Exam Week	Grading rubric
To understand law and legal process	Understand constitutional law and other fundamental laws governing public administration and policy	PUBA 760	Final exam	Grading rubric
	Identify salient legal issues in public decision making and find basic governing law	PUBA 760	Analytical research paper	Grading rubric
To manage financial resources	Apply values and processes for the allocation of resources	PUBA 731	Final case project	Grading rubric
	Apply values and processes for managing financial liabilities	PUBA 731	Final case project	Grading rubric
To manage human capital	Apply core human resource management functions	PUBA 723	Final exam	Grading rubric
	Apply theory and research to contemporary human resource management challenges and liabilities	PUBA 723	Issue paper	Grading rubric

MPA Program Assessment Model

The mission of the MPA program at the University of North Carolina at Chapel Hills is to prepare public service leaders				
Public Service Values				
Accountability and transparency	Respect and Equity		Efficiency and Effectiveness	Professionalism and ethical behavior
Program Goals				
<ul style="list-style-type: none"> ●To attract diverse, high-quality students and prepare them to be successful public service leaders and problem-solvers. ●To ensure that students demonstrate an understanding of the program’s competencies and public service values in preparation of becoming public service leaders. ●To ensure that students experience meaningful professional work experiences that allow them to confront the program’s competencies and values within a public service setting. ●To facilitate a student’s success through a co-curricular process of courses, supporting activities, and “high touch” culture, working as a program team with clear roles and responsibilities. ●To recruit and support a diverse faculty who are recognized as thought leaders of engaged scholarship, advancing both the theory and practice of public administration. ●To graduate students who become public service leaders, providing direction and vision for the organizations and communities in which they serve. 				
Inputs	Activities	Outputs	Outcomes	Assessment
-Faculty	-Recruitment	-Number of recruitment activities	-Percent of students who matriculate	-MPA faculty responsible for ongoing faculty governance
-Staff	-Admissions	-Number of students admitted	-Monitor admissions criteria averages	-MPA director and staff responsible for ongoing administrative capacity
-Students	-Advising	-Number of matriculates	-Monitor student diversity percentages	
-Alumni Board	-Career services	-Number of courses	-Course evaluations averages	-Monthly MPA faculty and staff meetings to assess and respond to selected inputs, activities, outputs, and outcomes
-Facilities	-Graduation	-Number of professional work experiences	-Monitor students who demonstrate competencies	
-Program resources	-Job placement	-Number of graduates	-Employer satisfaction rate (PWE)	-Quarterly MPA policy meetings for faculty governance
-School resources	-Teaching	-Number of job placements	-Graduation rate	-Annual review of admissions criteria by the admissions committee
-Graduate School resources	-Research	-Number of conference papers and presentations	-Year-end student satisfaction	
-Campus resources	-Services	-Number of publications	-Job placement rate	-Annual review of curriculum by the curriculum committee
	-Alumni interaction	-Number of committees	-Number of academic publications	-Annual MPA faculty and staff retreat to assess and respond to program outcomes
		-Number of advising inquires	-Monitor annual MPA conference evaluations	
		-Alumni board meetings	-Percent of alumni who pay annual dues	-Alumni board meetings to review alumni outcomes
		-Number of alumni attendees at annual MPA conference	-Annual alumni donations	-Annual maintenance report to NASPAA
			-Alumni in leadership positions	